

The **COLLECTOR**

The New York-Pennsylvania

Living with Antiques, Art & Americana

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DISPLAY ADVERTISING RATES

Note: An Ad Must Be Placed To Be Published in the Calendar Section.

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No. of Insertions	1-2 Times	3-6 Times	7-11 Times	12+
Full Page	\$507	\$456	\$430	\$354
1/2 Page	\$259	\$233	\$220	\$180
1/4 Page	\$136	\$122	\$115	\$95
1/8 Page	\$70	\$63	\$59	\$49
Per column inch rate:	\$12.35	\$11.10	\$10.50	\$8.65

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AUCTION RATES:

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Full Page	\$535	\$482	\$455	\$375
1/2 Page	\$279	\$251	\$237	\$195
1/4 Page	\$144	\$130	\$123	\$100
1/8 Page	\$73	\$66	\$62	\$51
Per column inch rate:	\$12.35	\$11.10	\$10.50	\$8.65

4 COLUMN TAB, 46 COLUMN INCHES PER PAGE, 120 LINE SCREEN

1 column , 13.5 picas, 2 1/4 inches wide

All advertising materials must be received by 2 pm Deadline Day.

All ads must be prepaid until credit is established.

5% discount for prepaid

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