

The **COLLECTOR**

The New York-Pennsylvania

Living with Antiques, Art & Americana

710 Main Street, P.O. Box 5, East Aurora, New York 14052

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Toll-Free 1-800-518-0875

email: ads@nypa-collector.com

DISPLAY ADVERTISING RATES

DEALER & SHOW RATES:

No. of Insertions	1 Time	2-7 Times	8-11 Times	12 Times
Full Page	\$452	\$379.68	\$329.96	\$301.03
1/2 Page	\$232.78	\$195.54	\$169.93	\$155.03
1/4 Page	\$118.65	\$99.67	\$86.81	\$79.02
1/8 Page	\$61.02	\$51.26	\$44.54	\$40.64
Per column inch rate:	\$9.83	\$8.25	\$7.17	\$6.54

AUCTION RATES:

No. of Insertions	1 Time	2-7 Times	8-11 Times	12 Times
Full Page	\$490	\$411.60	\$357.70	\$326.34
1/2 Page	\$252.35	\$211.97	\$184.22	\$168.07
1/4 Page	\$128.63	\$108.05	\$93.90	\$85.66
Per column inch rate:	\$10.65	\$8.95	\$7.78	\$7.09

Auction Directory \$29 per month, one year contract

** Ask about our Auction Discount Packages*

4 COLUMN TAB, 46 COLUMN INCHES PER PAGE, 120 LINE SCREEN

1 column, 13.5 picas, 2 1/4 inches wide

All advertising materials must be received by 2 pm Deadline Day. All ads must be prepaid until credit is established.

5% discount for prepaid

No extra charge for photos up to:
15 Full Page, 8 Half Page, 4 Quarter Page, 1 Eighth Page
Each additional photo \$7.50

Please do not send email ads or photos without prior notification from the advertising department.

To submit your advertisement, mail & courier address:

The NY-PA Collector
710 Main Street

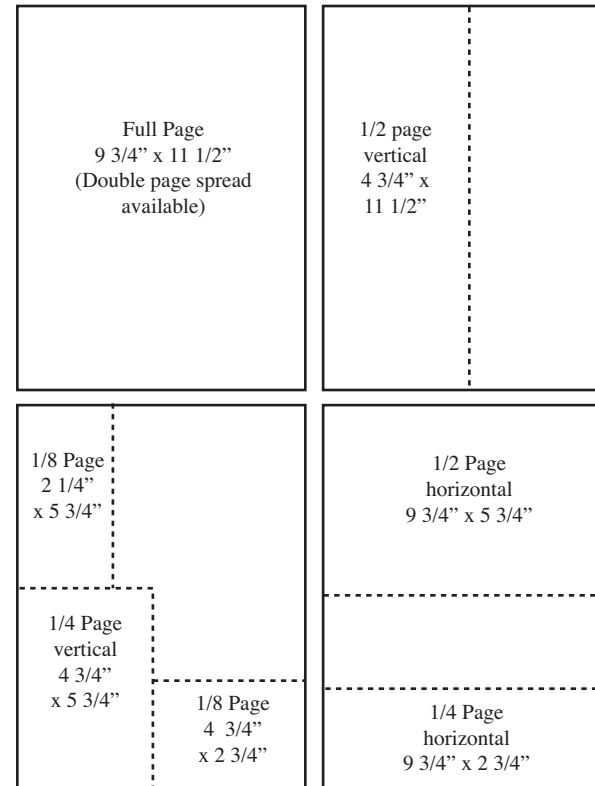
East Aurora, NY 14052

Fax: (716) 652-8383

Email:
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Dimensions

(width x depth)



Call and Reserve your space
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Color Ad Rates Available

ALL PRICES NET

ADS MAY BE EMAILED TO ads@nypa-collector.com